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President & CEO

The U.S. Green Building Council is the nation's foremost coalition of leaders working to transform the way buildings and communities are designed, built, and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life.

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Thank you for your membership with USGBC!

We're glad to have you as part of our leadership community that believes in the mission of bringing sustainable, healthy, resource-efficient buildings and communities to all within this generation.

The U.S. Green Building Council (USGBC) was founded more than 20 years ago on the same foundation that drives us today: a clear vision, passion and commitment to make the world a better place to live. In partnership with 12,000 member organizations like yours, we have delivered LEED, the sustainability tool for transforming the built environment; created a vanguard of LEED professionals; certify 1.85 million square feet per day; and influenced forward thinking within our community to generate nearly infinite ideas, strategies and product innovations, and sparked a global green building movement.

Our mission is far from done. We aspire to do more and are committed to work even harder to help everyone realize the triple bottom line: people, planet and profit.

With your USGBC membership, you invest in our commitment to:

- · Transform the world's built environment
- · Foster corporate sustainability
- · Realize our goal of green schools for every child within this generation
- Accelerate cutting-edge green building technologies
- · Grow our community of volunteers and green building practitioners
- · Champion LEED as a global green building rating system
- · Support the hundreds and thousands of volunteers within our movement
- · Advance green building education, outreach and advocacy

We encourage you to review USGBC's strategic plan (usgbc.org/about) to get a deeper perspective on our goals and to explore the opportunities to engage in our mission. There are so many ways to get involved, from utilizing your members-only educational resources, volunteering, rallying the green building movement right in your backyard by joining your local chapter, or getting started on a new LEED project. Our focus is to provide you with the network and the tools that you need to take on these activities and accelerate the adoption of green building in a way that also benefits your organizational goals.

We cannot thank you enough for your financial contributions, as it helps us to continue to invest in our research, development, education, advocacy and talent to lead this important mission of market transformation.

With that, I invite you to do the following:

- Engage with us. We would love to share our success stories and listen to yours. We aspire to learn from your experience and knowledge. Visit usgbc.org to share your story. And while you're there, be sure to get the latest news by signing up for our emails.
- Display your membership certificate. The enclosed certificate demonstrates your commitment to one of the most important global movements: green building. We hope you'll display it proudly.
- Let us know how we're doing. We want you to get real value out of being a USGBC member. Call us at 1-800-795-1747 or send us a note at membership@usgbc.org with any questions or comments. We care.

Every story about a green building is a story about people. I am honored to have you and your organization join with USGBC to help us write the next chapter.

Thank you.

Sincerely,

Mahesh Ramanujam

President & CEO, U.S. Green Building Council